Intellectual Property Tracker

October 2025

Right of publicity, digital replicas and voice cloning, and noncompete agreements.

This month in numbers

Measure	Bills
Matched to this Tracker	350
Signed into law in 2025	34
New this month	3
Moved a stage	3
Passed a chamber	2
Signed into law this month	1
Vetoed this month	1

Where it happened

State	Bills that moved
CA	2
PR	1

The month in brief

October 2025 brought limited but notable activity on intellectual property matters, with all three stage changes occurring in California and Puerto Rico. California saw one bill enacted and one vetoed: SB 683, expanding injunctive relief for unauthorized use of a person's name, voice, or likeness, was signed into law, while SB 11 on artificial intelligence technology was rejected by the governor. In Puerto Rico, PS 202, which would create specialized schools focused on technology transfer and intellectual property protection for student innovations, passed one chamber.

Signed into law in 2025

State	Bill	Title	Became law
AR	HB 1917	TO AMEND THE ARKANSAS STUDENT-ATHLETE PUBLICITY RIGHTS ACT; AND TO AMEND THE LAW RELATED TO ATHLETIC PROGRAM FUNDING.	17 April 2025
AR	HB 1071	TO AMEND THE FRANK BROYLES PUBLICITY RIGHTS PROTECTION ACT OF 2016; AND TO PROVIDE PROTECTIONS FOR AN INDIVIDUAL WHOSE PHOTOGRAPH, VOICE, OR LIKENESS IS REPRODUCED THROUGH MEANS OF ARTIFICIAL INTELLIGENCE AND USED COMMERCIALLY.	25 February 2025
AZ	SB 1295	fraudulent voice recordings	13 May 2025
AZ	SB 1615	student athletes; employment status; restrictions	7 May 2025
CA	SB 683	Privacy: use of a person's name, voice, signature, photograph, or likeness: injunctive relief. Signed this month	10 October 2025

Expands injunctive relief for unauthorized use of a person's name, voice, signature, photograph, or likeness. Signed into law.

State	Bill	Title	Became law
CO	SB 25-083	Limitations on Restrictive Employment Agreements	3 June 2025
CO	SB 25-288	Intimate Digital Depictions Criminal & Civil Actions	2 June 2025
CO	HB 25-1041†	Student Athlete Name Image or Likeness	28 March 2025
IL	HB 3178	DIGITAL PROTECT-USE OF REPLICA	15 August 2025
IN	SB 475†	Physician noncompete agreements.	6 May 2025
KY	SB 3	AN ACT relating to student-athletes and declaring an emergency.	13 March 2025
MS	SB 2517	"MS Intercollegiate Athletics Compensation Rights Act" and "Uniform Athletes Agent Act"; bring forward.	23 April 2025
MS	SB 2787	Bad faith assertions of patent infringement; repeal repealer on. Companion: MS HB 957	24 March 2025
MT	HB 513	Revise laws related to use of name, voice, and likeness of individuals and penalties for unauthorized use	13 May 2025
MT	HB 392	Generally revise laws related to creation of profitable family video content featuring minor children	12 May 2025
MT	SB 482	Revise contract laws relating to student athletes	5 May 2025
MT	SB 271	Remove prohibition on certain compensation for collegiate student-athlete's name/image/likeness Companion: MT SB 482	5 May 2025
NC	HB 378	Various Education Law/Tax Account/Name, Image, and Likeness Changes.	1 July 2025
ND	HB 1386	AN ACT to amend and reenact sections 12.1-27.2-01 and 12.1-27.2-04.1 of the	23 April 2025

State	Bill	Title	Became law
		North Dakota Century Code, relating to a prohibition on possessing certain computer-generated images; and to provide a penalty.	
NJ	S 4439	Establishes protections for student-athletes and certain institutions of higher education concerning name, image, or likeness compensation; repeals "New Jersey Fair Play Act."	22 July 2025
NJ	A 3540	Establishes criminal penalties for production or dissemination of deceptive audio or visual media, commonly known as "deepfakes."	2 April 2025
NV	SB 293	Revises provisions relating to intercollegiate athletics. (BDR 34-1088)	5 June 2025
OK	SB 490	Student Athlete Name, Image, and Likeness Rights Act; modifying terms and requirements for certain agreements between student athletes and postsecondary institutions or authorized third parties. Emergency.	5 May 2025
OK	SB 490	Student Athlete Name, Image, and Likeness Rights Act; modifying terms and requirements for certain agreements between student athletes and postsecondary institutions or authorized third parties. Emergency.	5 May 2025
PA	SB 649	An Act amending Title 18 (Crimes and Offenses) of the Pennsylvania Consolidated Statutes, in forgery and fraudulent practices, providing for the offense of digital forgery.	7 July 2025
TN	SB 1346	Criminal Offenses - As enacted, creates a civil and criminal action for individuals who are the subject of an intimate digital depiction that is intentionally disclosed without the individual's consent under certain circumstances. - Amends TCA Title 28 and Title 39, Chapter 17. Companion: TN HB 1299	9 May 2025

State	Bill	Title	Became law
TX	HB 127	Relating to measures to protect institutions of higher education from foreign adversaries and to the prosecution of the criminal offense of theft of trade secrets; increasing a criminal penalty.	20 June 2025
TX	HB 4081	Relating to the sealing of certain documents alleged to contain trade secrets.	20 June 2025
TX	HB 783	Relating to civil liability for online impersonation.	20 June 2025
TX	HB 126	Relating to the compensation and professional representation of prospective student athletes and student athletes participating in intercollegiate athletic programs at certain institutions of higher education.	5 June 2025
UT	SB 271	Unauthorized Artificial Intelligence Impersonation Amendments	27 March 2025
VA	SB 998	Child labor; child engaged in the work of content creation, trust account.	2 May 2025
WA	HB 1205	Prohibiting the knowing distribution of a forged digital likeness.	16 April 2025
WY	SF 107	Noncompete agreements prohibited.	19 March 2025

On the governor's desk

No bill in this Tracker is currently awaiting a governor's signature.

What else moved this month

Passed one chamber

State	Bill	Title	Current status	Action
PR	PS 202	Para enmendar el Articulo 12.01, y añadir un nuevo Articulo 12.1.4, al Capitulo XII de la Ley 85-2018, según enmendada, conocida como "Ley de Reforma Educativa de Puerto Rico", a los fines de disponer para que a través del Programa de Educación Ocupacional y Técnica del Departamento de Educación, se establezcan escuelas especializadas en desarrollar programas dirigidos a promover la transferencia de tecnologia para llevar al uso público, los descubrimientos cientificos y tecnológicos de los alumnos, mediante la comercialización, y la protección de la propiedad intelectual, con la cual se persigue la obtención de patentes y/o registro de las marcas de servicios; añadir un nueva Sección 2100.M a la Ley 60-2019, según enmendada, conocida como "Código de Incentivos de Puerto Rico", a los efectos de crear un denominado "Programa de Apoyo a las Escuelas Especializadas en Promoción de Transferencia de Tecnología y Comercialización de Productos", que tendrá como propósito servir como fuente de financiamiento para las actividades de desarrollo, investigación y comercialización de los productos generados por los alumnos de los antes mencionados centros educativos; enmendar los articulos 3, 4 y 26 de la Ley 214- 2004, según enmendada, conocida como "Ley del Fideicomiso para Ciencia, Tecnologia e Investigación de Puerto Rico", con el propósito de conferirle al mencionado Fideicorniso, al igual que al Departamento de Desarrollo Económico y Comercio, la responsabilidad de apoyar las actividades de desarrollo, investigación y comercialización de los	Passed chamber	16 October 2025

State	Bill	Title	Current status	Action
		productos generados por los alumnos de las referidas escuelas; y para otros fines relacionados.		

Creates specialized schools for technology transfer, commercialization, and intellectual property protection of student innovations. Passed one chamber.

Vetoed

State	Bill	Title	Current status	Action
CA	SB 11	Artificial intelligence technology.	■ Vetoed	13 October 2025

Addresses artificial intelligence technology. Vetoed by the governor.

New and notable

State	Bill	Title	Current status
OH	SB 301	Regards noncompete clauses in health care employment contracts	■ In committee

Regulatory Watch

None of the 456 federal documents published in October 2025 matched this Tracker, and no comment window or effective date is pending.

Watchlist for next month

State	Bill	Title	Current status
PR	PS 202	Para enmendar el Articulo 12.01, y añadir un nuevo Articulo 12.1.4, al Capitulo XII de la Ley 85-2018, según enmendada, conocida como "Ley de Reforma Educativa de Puerto Rico", a los fines de disponer para que a través del Programa de	■ Passed chamber

State	Bill	Title	Current status
		Educación Ocupacional y Técnica del Departamento de Educación, se establezcan escuelas especializadas en desarrollar programas dirigidos a promover la transferencia de tecnologia para llevar al uso público, los descubrimientos cientificos y tecnológicos de los alumnos, mediante la comercialización, y la protección de la propiedad intelectual, con la cual se persigue la obtención de patentes y/o registro de las marcas de servicios; añadir un nueva Sección 2100.M a la Ley 60-2019, según enmendada, conocida como "Código de Incentivos de Puerto Rico", a los efectos de crear un denominado "Programa de Apoyo a las Escuelas Especializadas en Promoción de Transferencia de Tecnología y Comercialización de Productos", que tendrá como propósito servir como fuente de financiamiento para las actividades de desarrollo, investigación y comercialización de los productos generados por los alumnos de los antes mencionados centros educativos; enmendar los articulos 3, 4 y 26 de la Ley 214- 2004, según enmendada, conocida como "Ley del Fideicomiso para Ciencia, Tecnologia e Investigación de Puerto Rico", con el propósito de conferirle al mencionado Fideicorniso, al igual que al Departamento de Desarrollo Económico y Comercio, la responsabilidad de apoyar las actividades de desarrollo, investigación y comercialización de los productos generados por los alumnos de las referidas escuelas; y para otros fines relacionados.	

Every matched bill

State	Bill	Title	Current status	Last action
AK	HB 240	An Act requiring school districts to adopt a digital harassment and nonconsensual digital impersonation policy; and providing for an effective date.	In committee	16 March 2026

State	Bill	Title	Current status	Last action
AK	HB 47	An Act relating to distribution of a forged digital likeness; relating to crime and criminal procedure; relating to distribution of a generated sexual depiction; relating to generated obscene child sexual abuse material; relating to teaching certificates; relating to licensing of school bus drivers; relating to civil penalties for an organization that facilitates the generation of child sexual abuse material; relating to social media and minors; and providing for an effective date.	Dead	13 April 2026
AK	SB 111	An Act relating to the diagnosis, maintenance, and repair of consumer products that use digital electronics to operate; adding an unlawful act to the Alaska Unfair Trade Practices and Consumer Protection Act; and providing for an effective date. Companion: AK HB 162	■ Passed chamber	17 May 2026
AL	HB 170	Social media content; trust required for certain minors who are performers or featured in social media content, calculation of compensation and designation of trustee for trust provided for, procedure for adult to request removal of social media content featuring themselves as a	■ In committee	13 January 2026

State	Bill	Title	Current status	Last action
		minor required for social media companies, cause of action created against certain individuals who fail to comply with trust and social media content requirements		
AL	HB 240	Income Tax; to exempt compensation earned by a student athlete for the use of their name, image, or likeness from income tax	In committee	11 February 2025
AL	HB 327	Consumer protection; production of digital replicas of voice or visual likenesses, prohibited for commercial use unless licensed, procedures established, private right of action authorized	In committee	19 February 2026
AL	HB 340	High School athletics, right to compensation for name, image, and likeness	In committee	27 January 2026
AL	HB 489	High school athletics, student athletes permitted to receive compensation for name, image, or likeness, subject to restrictions	In committee	1 April 2025
AL	HB 490	Alabama Sports Wagering Control Act; licensure of sports wagering activities provided for; student athlete compensation for name, image, and likeness provided for	In committee	1 April 2025
AR	HB 1071	TO AMEND THE FRANK BROYLES PUBLICITY RIGHTS PROTECTION ACT OF 2016;	Enacted	26 February 2025

State	Bill	Title	Current status	Last action
		AND TO PROVIDE PROTECTIONS FOR AN INDIVIDUAL WHOSE PHOTOGRAPH, VOICE, OR LIKENESS IS REPRODUCED THROUGH MEANS OF ARTIFICIAL INTELLIGENCE AND USED COMMERCIALLY.		
AR	HB 1823	TO ESTABLISH THE DISRUPT EXPLICIT FORGED IMAGES AND NONCONSENSUAL EDITS ACT OF 2025; AND TO CLARIFY THE RIGHTS FOR AN INDIVIDUAL AFFECTED BY NONCONSENSUAL ACTIVITIES INVOLVING INTIMATE DIGITAL FORGERIES.	In committee	5 May 2025
AR	HB 1917	TO AMEND THE ARKANSAS STUDENT-ATHLETE PUBLICITY RIGHTS ACT; AND TO AMEND THE LAW RELATED TO ATHLETIC PROGRAM FUNDING.	■ Enacted	17 April 2025
AZ	HB 2192	video content; minors; employment; compensation	■ Passed chamber	20 April 2026
AZ	HB 2361†	employers; contracts; noncompete clause; prohibition	■ In committee	21 January 2026
AZ	HB 2391	vloggers; minors; compensation; trust accounts	■ In committee	21 January 2026
AZ	HB 2589†	employers; contracts; noncompete clause; prohibition	In committee	28 January 2025
AZ	SB 1295	fraudulent voice recordings	■ Enacted	13 May 2025

State	Bill	Title	Current status	Last action
AZ	SB 1615	student athletes; employment status; restrictions	Enacted	7 May 2025
AZ	SB 1786	artificial intelligence; content verification	Passed chamber	5 May 2026
CA	AB 2416	Privacy: use of a person's name, voice, signature, photograph, or likeness.	Introduced	21 February 2026
CA	AB 412	Generative artificial intelligence: training data: copyrighted materials.	Dead	13 August 2026
CA	AJR 33	Intellectual property enforcement: Priority Foreign Countries.	Introduced	10 June 2026
CA	SB 1050	False advertising: synthetic performers.	Enacted	16 September 2026
CA	SB 11	Artificial intelligence technology.	Vetoed	2 March 2026
CA	SB 1111	Digital replicas.	Enacted	30 September 2026
CA	SB 1142	Digital Dignity Act.	Passed committee	14 May 2026
CA	SB 1146	Advertisement claims: health-related consumer products and services: digital replicas and synthetic performers.	Passed chamber	13 August 2026
CA	SB 683	Privacy: use of a person's name, voice, signature, photograph, or likeness: injunctive relief.	Enacted	10 October 2025
CO	HB 1049	Prohibit Use of Personally Identifying Feature	Introduced	12 February 2026

State	Bill	Title	Current status	Last action
CO	HB 25-1041†	Student Athlete Name Image or Likeness	Enacted	28 March 2025
CO	SB 25-083	Limitations on Restrictive Employment Agreements	Enacted	3 June 2025
CO	SB 25-288	Intimate Digital Depictions Criminal & Civil Actions	Enacted	2 June 2025
CT	HB 5492†	AN ACT CONCERNING LIMITATIONS ON THE USE ON NONCOMPETE AGREEMENTS.	Passed committee	2 April 2026
CT	HB 7196†	AN ACT CONCERNING LIMITATIONS ON THE USE OF NONCOMPETE AGREEMENTS.	Passed committee	14 May 2025
CT	SB 1440†	AN ACT CONCERNING UNLAWFUL DISSEMINATION OF AN INTIMATE SYNTHETICALLY CREATED IMAGE.	Passed committee	23 April 2025
CT	SB 208†	AN ACT PROHIBITING THE UNAUTHORIZED DISSEMINATION OF SYNTHETIC INTIMATE IMAGES OF ANOTHER PERSON.	In committee	8 January 2025
CT	SB 344†	AN ACT PROTECTING CHILDREN'S SAFETY BY REQUIRING AFFIRMATIVE CONSENT BY A PARENT OR GUARDIAN FOR THE USE OF A CHILD'S LIKENESS ON SOCIAL MEDIA.	Passed committee	17 March 2026
CT	SB 348†	AN ACT CONCERNING UNLAWFUL DISSEMINATION OF INTIMATE IMAGES THAT	In committee	9 January 2025

State	Bill	Title	Current status	Last action
		ARE DIGITALLY ALTERED OR CREATED THROUGH THE USE OF ARTIFICIAL INTELLIGENCE.		
CT	SB 354†	AN ACT ELIMINATING PROHIBITIONS ON NONCOMPETE AGREEMENTS.	In committee	9 January 2025
CT	SB 355†	AN ACT CONCERNING LIMITATIONS ON THE USE OF NONDISCLOSURE AGREEMENTS.	■ Passed committee	13 April 2026
FL	HB 1395	Artificial Intelligence	Dead	13 March 2026
FL	HB 679	Registration of Trademarks Companion: FL SB 696	■ Enacted	15 April 2026
FL	HB 7017	OGSR/Trade Secrets	■ Passed committee	9 March 2026
FL	HB 981	Athlete Representation and Compensation	Dead	16 June 2025
FL	SB 230	Transparency in Insurance Matters	Dead	13 March 2026
FL	SB 476	Registration and Protection of Trademarks	Dead	6 January 2026
FL	SB 7026	OGSR/Trade Secret Held by an Agency Companion: FL SPB 7026	■ Enacted	24 April 2026
FL	SB 752	Defamation, False Light, and Unauthorized Publication of Name or Likenesses	Dead	16 June 2025
FL	SB 922	Employment Agreements	In committee	24 April 2025

State	Bill	Title	Current status	Last action
GA	HB 1399	Georgia Likeness, Expression, Generative AI, and Commercial Yield (LEGACY) Act; enact	In committee	24 February 2026
GA	HB 1603	Georgia Entertainment Artificial Intelligence Accountability and Performer Protection Act; enact	In committee	31 March 2026
GA	HB 418	Georgia Child Performer Empowerment and Protection Act; enact	In committee	18 February 2025
GA	HB 566	NO FAKES Act of 2025; enact	Passed committee	25 February 2026
GA	HR 592	House Study Committee on Noncompete Clauses in Physician Contracts; create	Passed committee	19 February 2026
GA	SB 354	Torts; cause of action for appropriating an individual's indicia of identity; provide	In committee	25 March 2025
GA	SB 559	"Fair Business Practices Act of 1975"; any person from facilitating noncompete agreements between residential rental property owners or managers, including by use of algorithmic coordinating functions; prohibit	In committee	25 February 2026
GA	SB 71	Income Taxes; taxable net income compensation of athletes for the use of the athlete's name, image, or likeness; exempt	In committee	4 February 2025
HI	HB 1682	RELATING TO THE DISCLOSURE OF INTIMATE	Enacted	7 July 2026

State	Bill	Title	Current status	Last action
		IMAGES.		
HI	HB 2137	RELATING TO ARTIFICIAL INTELLIGENCE.	Enacted	14 July 2026
HI	HB 2384	RELATING TO STUDENT-ATHLETE COMPENSATION.	Passed chamber	10 March 2026
HI	HB 2607†	RELATING TO PUBLICITY RIGHTS.	In committee	6 February 2026
HI	SB 1156	RELATING TO DEEPFAKES.	In committee	8 December 2025
HI	SB 1156	RELATING TO DEEPFAKES.	In committee	7 February 2025
HI	SB 1161	RELATING TO NON-COMPETE CLAUSES.	In committee	27 January 2025
HI	SB 1161	RELATING TO NON-COMPETE CLAUSES.	In committee	8 December 2025
HI	SB 2076	RELATING TO PUBLICITY RIGHTS.	Passed chamber	6 February 2026
HI	SB 3261	RELATING TO ATHLETE AGENTS.	Passed chamber	19 February 2026
HI	SB 3263	RELATING TO THE UNIVERSITY OF HAWAII.	Passed chamber	8 May 2026
IA	HF 2072	A bill for an act relating to the prohibition of noncompete clauses in certain employment contracts entered into by the university of Iowa hospitals and clinics, and including effective date provisions.	Dead	2 March 2026
IA	HF 2254†	A bill for an act relating to the prohibition of noncompete	Enacted	2 June 2026

State	Bill	Title	Current status	Last action
		clauses in certain employment contracts entered into by the university of Iowa hospitals and clinics, and including effective date provisions.		
IA	HF 406	A bill for an act relating to restrictions on the use of artificial intelligence, and creating a civil cause of action.	■ Passed committee	5 March 2025
IA	HF 628	A bill for an act relating to compensation and name, image, and likeness rights of student athletes at postsecondary educational institutions, providing remedies, and including applicability provisions.	In committee	5 March 2025
IA	SF 2199	A bill for an act relating to the ownership of artificial intelligence output and trained artificial intelligence.	■ Passed committee	19 March 2026
IA	SF 380	A bill for an act relating to prohibitions on noncompete covenants involving nurses and including applicability provisions.	In committee	24 February 2025
ID	H 486	COVENANTS NOT TO COMPETE – Repeals and adds to existing law to provide that covenants not to compete shall be void and unenforceable except in certain situations.	Introduced	3 April 2025
IL	HB 3178	DIGITAL PROTECT-USE OF REPLICA	■ Enacted	15 August 2025

State	Bill	Title	Current status	Last action
IL	HB 5106	CRIM CD - DEEPFAKE - HARASS	Introduced	10 February 2026
IL	SB 3263	AI PROVENANCE DATA ACT	In committee	22 May 2026
IN	HB 1054†	Plumbing noncompete agreements.	In committee	5 December 2025
IN	HB 1625†	Prohibition on noncompete agreements.	In committee	21 January 2025
IN	SB 132†	Restriction on noncompete agreements.	In committee	20 January 2026
IN	SB 475†	Physician noncompete agreements.	Enacted	6 May 2025
KS	HB 2650†	Requiring that noncompete agreements be reasonable and providing that such agreements are null and void upon the sale or change in ownership or control of an employer.	Dead	10 April 2026
KS	HB 2772†	Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors; enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and distribution of individuals' digital likenesses; enacting the Kansas saving human connection act to prohibit deceptive practices	Dead	10 April 2026

State	Bill	Title	Current status	Last action
		and ensure transparency in chatbot interactions.		
KS	HB 2800	Prohibiting postsecondary educational institutions from using or commingling state moneys or student fees to compensate a collegiate student athlete for the use of the athlete's name, image, likeness rights or athletic reputation.	Dead	10 April 2026
KS	SB 499	Enacting the Kansas age-appropriate design code act to require businesses to assess and mitigate risks of compulsive use in minors, enacting the Kansas stopping likeness abuse by nonconsensual digital replicas act to create a private right of action for the unauthorized digital replication and distribution of individuals' digital likenesses and enacting the Kansas saving human connection act to prohibit deceptive practices and ensure transparency in chatbot interactions.	Dead	10 April 2026
KS	SB 504	Enacting the Kansas healthcare professional employment mobility and patient access act to prohibit post-employment noncompete agreements.	Dead	10 April 2026
KY	HB 21	AN ACT relating to privacy protection.	In committee	4 February 2025

State	Bill	Title	Current status	Last action
KY	HB 318	AN ACT relating to property rights in name, voice, and likeness.	In committee	20 January 2026
KY	HB 594	AN ACT relating to prohibited employment agreements.	In committee	26 February 2025
KY	HB 63	AN ACT relating to privacy protection.	In committee	14 January 2026
KY	HB 690	AN ACT relating to contracts.	In committee	26 February 2025
KY	HB 813	AN ACT relating to contracts.	In committee	9 March 2026
KY	SB 234	AN ACT relating to non-compete clauses.	In committee	20 February 2025
KY	SB 3	AN ACT relating to student-athletes and declaring an emergency.	Enacted	13 March 2025
KY	SB 7	AN ACT relating to property rights to the use of an individual's image.	Passed chamber	6 March 2025
LA	HB 157	TRADEMARKS/TRADE NAMES: Establishes a cause of action for misuse of artificial intelligence	In committee	9 March 2026
LA	HB 166	TAX/INCOME TAX: Authorizes an individual income tax deduction for compensation earned by certain intercollegiate athletes for use of their name, image, or likeness (OR DECREASE GF RV See Note)	In committee	14 April 2025

State	Bill	Title	Current status	Last action
LA	HB 168	TAX/INCOME TAX: Authorizes income tax deductions for income earned by an intercollegiate athlete and compensation paid by a taxpayer for use of an intercollegiate athlete's name, image, or likeness (OR DECREASE GF RV See Note)	In committee	14 April 2025
LA	HB 315†	CONTRACTS: Provides relative to noncompete contracts or agreements for interns and apprentices	■ Enacted	15 May 2026
LA	HB 513†	ATHLETICS: Provides relative to the name, image, and likeness of intercollegiate and interscholastic athletes (EN NO IMPACT GF EX See Note)	■ Enacted	8 June 2026
LA	HB 734	COMMERCE: Creates a consumer bill of rights regarding artificial intelligence	■ In committee	30 March 2026
LA	SB 120	AMUSEMENTS/SPORTS: Provides relative to intercollegiate athletes at a postsecondary education institution. (gov sig) (OR SEE FISC NOTE SG EX)	■ In committee	9 March 2026
LA	SB 297	INSURANCE RATES: Provides a process for insurers to assert the right to prevent public inspection of certain filing information based on a claim of trade secret. (8/1/26)	■ In committee	9 March 2026

State	Bill	Title	Current status	Last action
MA	H 1102	An Act protecting the use of bank names, trade names and trademarks in electronic communications Companion: MA HD 1995	Passed committee	12 February 2026
MA	H 1614	An Act relative to stop fraudulent representation of business against performers Companion: MA HD 1389	In committee	26 March 2026
MA	H 1615	An Act preventing an individual's image and voice from exploitation Companion: MA HD 3987	In committee	26 March 2026
MA	H 1751	An Act concerning a right of publicity Companion: MA HD 3026	In committee	26 March 2026
MA	H 1930	An Act empowering student-athletes through NIL rights Companion: MA HD 1789	In committee	26 March 2026
MA	H 2118†	An Act relative to noncompetition agreements in the Commonwealth	Passed committee	16 March 2026
MA	H 2170	An Act relating to protecting the interests of minor children featured on for-profit family vlogs Companion: MA HD 4048, MA S 144, MA SD 1722	Passed committee	22 December 2025
MA	H 4832	An Act relative to the contracting of digital replicas	Passed committee	20 January 2026
MA	H 74	An Act relative to the contracting of digital replicas Companion: MA HD 3986	In committee	24 December 2025

State	Bill	Title	Current status	Last action
MA	HD 2111†	An Act relative to noncompetition agreements in the Commonwealth	Introduced	-
MA	HD 3668	An Act relative to the digital Coogan law	Introduced	-
MA	S 1336†	An Act relative to banning noncompetition agreements in the Commonwealth	Passed committee	22 December 2025
MA	S 1366†	An Act relative to non-compete agreements for veterinarians Companion: MA SD 1954	Passed committee	22 December 2025
MA	S 32	Resolve relative to digital impersonation and exploitation Companion: MA SD 324	In committee	9 October 2025
MA	SD 895†	An Act relative to banning noncompetition agreements in the Commonwealth	Introduced	-
MD	HB 1016	Noncompete and Conflict of Interest Clauses - Licensed Architects - Employer Workforce Relocation and Out-of-State Employers	Enacted	28 April 2026
MD	HB 1288	Labor and Employment - Noncompete and Conflict of Interest Provisions Companion: MD SB 658	In committee	26 February 2025
MD	HB 1331	Consumer Protection - Artificial Intelligence	In committee	7 February 2025
MD	HB 1407	Commercial Law - Voice and Visual Likeness - Digital Replication Rights (Nurture Originals, Foster Art, and	In committee	7 February 2025

State	Bill	Title	Current status	Last action
		Keep Entertainment Safe Act - NO FAKES Act) Companion: MD SB 1025		
MD	HB 1515	Labor and Employment - Noncompete and Conflict of Interest Clauses - Employer Relocation	Dead	9 March 2026
MD	HB 1528	Task Force to Study Student Athlete Name, Image, and Likeness Programs in Maryland - Establishment	In committee	10 March 2025
MD	HB 663	Civil Actions - Sexual Deepfake Representations and Revenge Porn	In committee	17 February 2025
MD	HB 955	Forged Digital Likenesses - Distribution - Prohibition Companion: MD SB 362	Dead	17 February 2025
MD	SB 8	Criminal Law - Identity Fraud - Artificial Intelligence and Deepfake Representations Companion: MD HB 184	■ Enacted	12 May 2026
MD	SB 900	Noncompete and Conflict of Interest Clauses - Licensed Architects - Employer Workforce Relocation and Out-of-State Employers	■ Passed chamber	11 April 2026
ME	LD 2200	An Act To Prohibit Noncompete Clauses For Health Care Professionals As Recommended By The Commission To Evaluate The Scope Of Regulatory Review And Oversight Over Health Care Transactions That Impact The Delivery Of	■ Enacted	15 April 2026

State	Bill	Title	Current status	Last action
		Health Care Services In The State		
ME	LD 732	An Act To Prohibit Copyrights For Works Of State Government	Dead	28 May 2025
MI	HB 4040	Labor: fair employment practices; certain noncompete agreements; prohibit employers from requiring employees to enter into unless certain conditions are met. Amends sec. 4a of 1984 PA 274 (MCL 445.774a).	In committee	4 February 2025
MI	HB 4514	Labor: fair employment practices; certain noncompete agreements for physicians; prohibit. Amends sec. 4a of 1984 PA 274 (MCL 445.774a).	In committee	22 May 2025
MI	HB 4643	Higher education: other; requirements regarding compensation of college athletes; modify. Amends title & secs. 1, 2, 3, 4, 5, 6, 7, 8 & 10 of 2020 PA 366 (MCL 390.1731 et seq.); adds secs. 7a, 8a, 12 & 13 & repeals secs. 9 & 11 of 2020 PA 366 (MCL 390.1739 & 390.1741).	In committee	17 June 2025
MI	HB 6119	Labor: fair employment practices; certain noncompete agreements for physicians; prohibit. Amends sec. 4a of 1984 PA 274 (MCL 445.774a).	■ In committee	23 June 2026

State	Bill	Title	Current status	Last action
MI	HB 6150†	Trade: business regulation; use of an individual's name, likeness, voice, or image for purposes of trade; prohibit under certain circumstances. Creates new act.	In committee	1 July 2026
MI	HB 6206†	Higher education: other; name, image, and likeness contract regulations; provide for. Amends 2020 PA 366 (MCL 390.1731 - 390.1741) by adding sec. 6a.	In committee	14 July 2026
MI	SB 1017	Higher education: other; name, image, and likeness contract regulations; provide for. Amends 2020 PA 366 (MCL 390.1731 - 390.1741) by adding sec. 6a.	In committee	4 June 2026
MN	HF 4078	Cause of action established for misappropriation of an individual's name, likeness, or voice.	In committee	9 March 2026
MO	HB 1326†	Establishes standards in regard to covenants not to compete	In committee	15 May 2025
MO	HB 1747†	Allows a person to bring a cause of action against another person or entity for damages for failing to state certain content is generated or modified using artificial intelligence	Passed committee	9 April 2026
MO	HB 1818	Creates provisions relating to regulation of online content involving minors Companion: MO HB 2733	Passed committee	14 May 2026

State	Bill	Title	Current status	Last action
MO	HB 2184†	Prohibits noncompete clauses in physician employment contracts Companion: MO HB 2821	In committee	15 May 2026
MO	HB 2361	Establishes provisions relating to altered sexual depictions	Passed committee	26 February 2026
MO	HB 2862	Prohibits digital impersonation of a person and provides for injunctive relief	Passed committee	26 February 2026
MO	HB 3427†	Establishes standards in regards to covenants not to compete	In committee	15 May 2026
MO	HB 362	Creates the offense of and civil penalties for disclosure of intimate digital depictions	Passed committee	23 April 2025
MO	HB 448†	Prohibits noncompete clauses in physician employment contracts	In committee	15 May 2025
MO	SB 1117	SB 1117 - This act establishes "The Taylor Swift Act" which establishes a cause of action against a person who discloses a digital depiction, as defined in this act, of an individual who is under eighteen years of age or an intimate digital depiction, as defined in this act, of an individual and who knows or recklessly disregards the fact that the individual has not consented to such disclosure as provided in the act. The depicted individual may	Passed committee	4 February 2026

State	Bill	Title	Current status	Last action
		recover damages as described in the act along with injunctive relief. An action shall not be brought if the disclosure was made in good faith to or by a law enforcement officer in the course of reporting or investigating unlawful conduct or as part of a legal proceeding. Additionally, an action shall not be brought if the disclosure was a matter of legitimate public concern or interest or if the disclosure reasonably intended to assist the depicted individual. This act provides that a person commits the offense of disclosure of a digital depiction if the person discloses, or threatens to disclose: (1) A digital depiction of an individual who is under eighteen years of age; or (2) An intimate digital depiction with the intent to harass, annoy, threaten, alarm, or cause substantial harm to the finances or reputation of the depicted individual or with the actual knowledge that or reckless disregard for whether such disclosure or threat of disclosure will cause harm to the depicted individual. Any such person shall be guilty of a class E felony for the first offense or a class C felony for any second and subsequent offenses or if the actions could reasonably be		

State	Bill	Title	Current status	Last action
		expected to affect the conduct of governmental proceedings or facilitate violence. Furthermore, it shall not be a defense to civil or criminal actions brought pursuant to this act that there is a disclaimer stating that the digital depiction was unauthorized or that the depicted individual did not participate in the creation or development of the digital depiction. Lastly, a provider of an interactive computer service shall not be held civilly or criminally liable under this act for actions voluntarily taken in good faith to restrict access to or availability of digital depictions or actions taken to enable or make available to information content providers or other persons the technical means to restrict access to digital depictions. This act is similar to provisions in HCS/HBs 1887, 2361, 1913, 2862 & 2321 (2026) and HCS/HBs 3393 & 2392 (2026), in SCS/HS/HCS/HBs 3068 & 3049 (2026), HB 362 (2025), SB 411 (2025), SB 1424 (2024), HB 2573 (2024), and contains a provision similar to a provision in SCS/SB 928 (2026), in the truly agreed to and finally passed SS#2/SB 999 (2026), in SB 1747 (2026), SB 1748 (2026), in the truly agreed to and finally		

State	Bill	Title	Current status	Last action
		passed SS/SCS/HCS/HBs 2273, 1946, 1814 & 2551 (2026), in the truly agreed to and finally passed CCS/SS/SCS/HCS/HBs 2637 & 3155 (2026), in HB 3246 (2026), and in SB 1444 (2024). KATIE O'BRIEN		
MO	SB 1324	SB 1324 - The act creates the "Missouri Artificial Intelligence Transparency and Accountability Act". Provisions of the act shall become effective on January 1, 2027. Under the act, any person or entity creating AI-generated content shall label the content as "AI-generated". Labeling requirements are described in the act. Any AI-generated content depicting a real individual shall include an additional disclaimer, as described in the act. Deployers, as defined in the act, shall verify the authenticity of the content before generating the content and shall obtain consent from the individual depicted in the content, except when the content is used for parody or satire. Labels and watermarks on any AI-generated content shall be accessible to individuals with disabilities pursuant to current laws and guidelines, as described in the act. Certain exceptions apply as described in the act.	■ Passed committee	25 March 2026

State	Bill	Title	Current status	Last action
		Developers and deployers shall maintain usage logs of all AI systems generating content distributed for public consumption. Requirements for the usage logs are described in the act. Any personal data of the usage logs shall be kept anonymous and protected under current laws, except when requested by law enforcement as described in the act. The Attorney General shall enforce provisions of the act. Any person may report violations of the act to the Attorney General. If the Attorney General finds that a violation occurred, the Attorney General shall commence a civil action. The court may grant relief and civil penalties as described in the act. The act shall not preclude an individual from bringing a private civil action for any violation of the act. Individuals and entities that demonstrate good-faith compliance with the act may raise an affirmative defense to reduce civil penalties, provided they cure any violation within 30 days after receiving notice of the civil action. Within 180 days after the effective date of the act, the Department of Commerce and Insurance may promulgate rules to enforce compliance with the act, as described in the act. The		

State	Bill	Title	Current status	Last action
		Department shall launch a public awareness campaign to educate Missouri residents about AI-generated content and the residents' rights under the act. The Department shall establish an AI Task Force, as described in the act. Nothing in the act shall preempt any political subdivision from enacting stricter or more stringent ordinances, laws, or rules provided they do not conflict with provisions of the act. The act has a severability clause. JULIA SHEVELEVA		
MO	SB 1502	SB 1502 - This act establishes the "Missouri Consent and Likeness Protection Act" which provides that no adhesion contract, disclaimer or waiver, or condition of entry shall be valid or enforceable if it: (1) Waives or limits an individual's right to bring a civil action for the unauthorized use of the individual's identity attributes; or (2) Grants the right to use an individual's identity attributes without allowing the individual to seek judicial relief. As it relates to the use of identity attributes, any provision that purports to release liability, require arbitration, waive jury trial, limit damages, or provide consent without reasonable and just compensation shall	■ In committee	5 February 2026

State	Bill	Title	Current status	Last action
		be void. Additionally, the rights and requirements of this act shall not be waived by contract. Consent for the commercial or promotional use of identity attributes shall be valid only if the consent is: (1) Affirmative, explicit, and written; (2) Negotiated by all parties in good faith; (3) Separate and distinct from any general terms or conditions; (4) Clearly describing the specific use of the identity attributes, that such use is limited in a duration not to exceed a period of twenty years, and the certain parties authorized to use the identity attributes; and (5) Whether reasonable and just compensation is provided; and (6) Freely revocable at any time. Additionally, consent for the use of identity attributes shall not be implied by an individual's entry onto premises, presence in a public or quasi-public space, participation in an activity, purchase of a ticket, or failure to read or object to posted terms. Consent for the commercial or promotional use of identity attributes obtained through adhesion contracts or disclaimers or waivers shall be conclusively presumed invalid. Furthermore, this act shall apply to any entity doing business in Missouri and to		

State	Bill	Title	Current status	Last action
		any individual physically present in Missouri at the time of the alleged violation. Any individual whose identity attributes are used in violation of this act may bring a civil action for damages. The court may award a prevailing plaintiff any actual damages, statutory damages of not less than $10,000 per violation, the disgorgement of profits earned through the use of the identity attributes, injunctive and declaratory relief, and reasonable attorney's fees and costs. Additionally, the Attorney General may investigate and bring an enforcement action to enjoin any act or practice which is a violation of this act. Upon a showing of a violation, the Attorney General may seek a civil penalty of up to $25,000 per violation. KATIE O'BRIEN		
MO	SB 1506	SB 1506 - This act establishes the offense of generating, soliciting, or promoting or possessing with the intent to promote an altered sexual depiction, as defined in the act, of an identifiable person. A person commits such offense if the person: • Generates any altered sexual depiction of an identifiable person without the person's consent; • Solicits any altered sexual depiction of an identifiable person without the person's	■ In committee	5 February 2026

State	Bill	Title	Current status	Last action
		consent and knows or reasonable should know that the depiction is an altered sexual depiction; or • Willfully and maliciously promotes, or possesses with the intent to maliciously promote, any altered sexual depiction of an identifiable person without the person's consent and knows or reasonably should know that the depiction is an altered sexual depiction. A violation of this act is committed within Missouri if any conduct that is an element of the offense, or any harm to the depicted person resulting from the offense, occurs within Missouri. The offense shall be a class C felony. Each act shall constitute a separate offense. Furthermore, a disclaimer that a depicted individual did not consent to the generation or promotion of the material or that the depicted individual did not perform the actions portrayed shall not be a defense. This act additionally provides that an aggrieved person may bring a civil action against a person who generates or who, with knowledge that a visual depiction is an altered sexual depiction, willfully and maliciously promotes, or possesses with the intent to maliciously promote, any altered sexual depiction of a depicted individual without		

State	Bill	Title	Current status	Last action
		the person's consent. A person may be entitled to injunctive relief, attorney's fees and costs, and monetary damages of $10,000 or actual damages, whichever is greater. This act defines a covered platform as a website, online service, online application, or mobile application that serves the public and that primarily provides a forum for user-generated content or for which in the regular course of business the entity publishes, curates, hosts, or makes available nonconsensual altered sexual depictions. Covered platforms shall not include an information or telecommunications service, email, and certain online services, applications, or websites that consist primarily of content that is not user generated but preselected by the provider and for which any chat, comment, or interactive functionality is incidental to, directly related to, or dependent on the provision of the content. No later than December 31, 2026, covered platforms shall establish a process where an identifiable person or an authorized person for such identifiable person may notify the covered platform of an altered sexual depiction published on the covered		

State	Bill	Title	Current status	Last action
		platform. The identifiable person or authorized person may submit a written request, as provided in the act, that the covered platform remove such altered sexual depiction. No later than 48 hours after receiving such request, a covered platform shall remove the altered sexual depiction and make reasonable efforts to identify and remove any known identical copies of such altered sexual depiction. Additionally, covered platforms shall provide a notice of the notification and removal process. Failure to comply with the notice and removal requirements of this act shall be an unlawful practice under Missouri Merchandising Practices Act. However, a covered platform shall not be liable for any claim based on the covered platform's good faith removal of or access to the nonconsensual altered sexual depiction based on facts or circumstances from which the publishing of an altered sexual depiction is apparent. The criminal and civil liability shall not apply to the following: • Providers of an interactive computer service, information service, or communications service that provides the transmission, storage, or caching of other's electronic communications or		

State	Bill	Title	Current status	Last action
		messages; • Providers of another related telecommunications or commercial mobile radio service; • Providers of content provided by another person; • Law enforcement officers or any local, state, federal, or military law enforcement agencies engaged in the performance of duties as a law enforcement officer or the duties of the law enforcement agency; • Persons reporting unlawful activity; or • Persons participating in hearings, trials, or other legal proceedings. This act is substantially similar to HB 2361 (2026). KATIE O'BRIEN		
MO	SB 1584	SB 1584 - The act creates new provisions relating to regulation of online content involving minors. Under the act, a minor shall be considered engaged in the work of content creation under certain criteria, as described in the act, at any time during the previous twelve-month period. A minor who is thirteen years of age or older may produce, create, and publish his or her own content and shall be entitled to all compensation from such content. Any content creator whose content features a minor engaged in content creation shall maintain certain records,	■ In committee	5 February 2026

State	Bill	Title	Current status	Last action
		as described in the act, and shall retain such records until the minor reaches the age of twenty-one. The content creator shall provide notice to the minor of the existence of such records. A minor who is engaged in the work of content creation shall be compensated by the content creator. The content creator shall set aside gross earnings, as described in the act, on any content including but not limited, the likeness or name of the minor in a trust account to be preserved for the benefit of the minor upon the minor reaching eighteen years of age. Requirements of the trust account are described in the act. After August 28, 2026, any individual who was featured in a content creator's post on a social media platform as a minor may request that the content creator delete or edit the post to remove any content involving the minor. The content creator shall delete or edit the post if the information provided by the individual is uniquely identifiable. Social media platforms shall provide an easily accessible mechanism through which the individual can submit a request for the removal of the content featuring the minor. Social media platforms shall notify the content creator within a		

State	Bill	Title	Current status	Last action
		reasonable time period, but no longer than thirty days, after receiving a removal request. The content creator shall delete or edit the post from the social media platform within 72 hours after receiving notice from the social media platform. If the content creator fails to delete or edit the post involving the minor within the specified time period, the social media platform shall take all reasonable steps to remove or edit the content involving the minor subject to certain exceptions as described in the act. It shall be unlawful to financially benefit from intentionally or knowingly producing or distributing on social media any visual depiction of a minor with the intent to sexually gratify or elicit a sexual response, or any other restricted material involving a minor, subject to the exceptions described in the act. A social media platform shall develop and implement a strategy to help mitigate risks related to monetization of restricted material involving minors. Requirements of such strategy are described in the act. Any individual may report violations of the act to the Attorney General. If the Attorney General finds that provisions of the act have been violated, the Attorney		

State	Bill	Title	Current status	Last action
		General shall bring a civil action. Remedies are described in the act. Nothing in the act shall preclude an individual from bringing a private civil action for any violations of the act. The act is identical to HB 2733 (2026), substantially similar to HBs 1245, 832, & 706 (2025), and similar to SB 756 (2025). JULIA SHEVELEVA		
MO	SB 411	Establishes provisions relating to the civil and criminal liability of disclosure of intimate digital depictions	In committee	26 March 2025
MO	SB 756	Creates provisions relating to regulation of online content involving minors	In committee	27 March 2025
MS	HB 1400	"Mississippi High School Student-Athlete NIL Protection Act"; enact.	■ In committee	3 February 2026
MS	HB 1504	Mississippians' Right to Name, Likeness and Voice Act; enact.	■ In committee	3 February 2026
MS	HB 500†	Contracts; noncompete provisions in health care provider contracts are void and unenforceable.	■ In committee	3 February 2026
MS	HB 806	Contracts; noncompete provisions in health care provider contracts are void and unenforceable.	In committee	4 February 2025
MS	SB 2044†	Mississippi Intercollegiate Athletics Compensation and	■ Passed chamber	3 March 2026

State	Bill	Title	Current status	Last action
		Publicity Rights Act; amend concerning confidentially.		
MS	SB 2046†	Mississippians' Right to Name, Likeness and Voice Act; enact.	Passed chamber	3 March 2026
MS	SB 2220	Mississippians' Right to Name, Likeness and Voice Act; enact.	Passed chamber	4 March 2025
MS	SB 2437	"Prohibition of Exploitation by Deepfakes Act"; enact.	In committee	4 February 2025
MS	SB 2517	"MS Intercollegiate Athletics Compensation Rights Act" and "Uniform Athletes Agent Act"; bring forward.	Enacted	23 April 2025
MS	SB 2606	Financial literacy and NIL education; require for certain student-athletes.	In committee	3 February 2026
MS	SB 2787	Bad faith assertions of patent infringement; repeal repealer on. Companion: MS HB 957	Enacted	24 March 2025
MS	SB 2796	Ensuring Likeness Voice and Image Security Act; enact. Companion: MS HB 768	Passed committee	13 February 2025
MT	HB 392	Generally revise laws related to creation of profitable family video content featuring minor children	Enacted	16 May 2025
MT	HB 513	Revise laws related to use of name, voice, and likeness of individuals and penalties for unauthorized use	Enacted	19 May 2025

State	Bill	Title	Current status	Last action
MT	LC 1917†	Remove prohibition on certain compensation for collegiate student-athlete's name/image/likeness	Introduced	4 February 2025
MT	LC 2182	Revise contract laws relating to student athletes	Introduced	24 February 2025
MT	LC 3983†	Revise laws related to use of name, voice, and likeness of individuals and penalties for unauthorized use	Introduced	13 February 2025
MT	SB 271	Remove prohibition on certain compensation for collegiate student-athlete's name/image/likeness Companion: MT SB 482	■ Enacted	8 May 2025
NC	HB 375	Artificial Intelligence/Ban Deceptive Ads.	In committee	13 March 2025
NC	HB 378	Various Education Law/Tax Account/Name, Image, and Likeness Changes.	■ Enacted	1 July 2025
NC	SB 229	College Sports Updates.	■ Passed chamber	6 May 2026
NC	SB 738	Digital Content Provenance Initiative/Funds.	In committee	26 March 2025
ND	HB 1320†	A BILL for an Act to create and enact a new section to chapter 12.1-31 of the North Dakota Century Code, relating to prohibiting deepfake videos and images; and to provide a penalty.	■ Passed committee	21 January 2025
ND	HB 1386	AN ACT to amend and reenact sections 12.1-27.2-01 and 12.1-27.2-04.1 of	■ Enacted	24 April 2025

State	Bill	Title	Current status	Last action
		the North Dakota Century Code, relating to a prohibition on possessing certain computer-generated images; and to provide a penalty.		
NE	LB 1046	Require school policies relating to name, image, and likeness rights for high school students	Dead	17 April 2026
NE	LB 370	Change provisions of the Nebraska Student-Athlete Name, Image, or Likeness Rights Act	Dead	17 April 2026
NH	HB 1188†	relative to noncompete agreements for low-wage employees.	Dead	24 February 2026
NH	HB 312†	relative to the right of intercollegiate student-athletes to earn compensation through the use of their name, image, or likeness.	In committee	1 October 2026
NH	HB 312†	relative to the right of intercollegiate student-athletes to earn compensation through the use of their name, image, or likeness.	In committee	10 November 2025
NH	HB 386†	prohibiting nursing agencies from including non-compete clauses in contracts with health care entities.	Dead	20 March 2025
NH	SB 402†	eliminating certain non-compete agreements for physician associates.	Enacted	21 July 2026
NJ	A 1359	Prohibits deepfake pornography and imposes	In committee	13 January 2026

State	Bill	Title	Current status	Last action
		criminal and civil penalties for non-consensual disclosure. Companion: NJ S 1159		
NJ	A 1829	Prohibits non-compete clauses. Companion: NJ S 1407	In committee	13 January 2026
NJ	A 2364	Establishes Deepfake Technology Unit in DLPS; appropriates $2 million.*	In committee	20 May 2024
NJ	A 2736	Updates certain crimes to include nonconsensual pornographic deepfake threats and disclosure. Companion: NJ S 3303	In committee	13 January 2026
NJ	A 2819	Prohibits creation or disclosure of deceptive audio or visual media, known as "deepfakes," under certain circumstances.	In committee	9 January 2024
NJ	A 3058	Establishes Deepfake Technology Unit in DLPS; appropriates $2 million. Companion: NJ S 2130	In committee	13 January 2026
NJ	A 3065	Establishes civil right of action for misuse of individual's name, image, likeness, or voice.	In committee	13 January 2026
NJ	A 3540	Establishes criminal penalties for production or dissemination of deceptive audio or visual media, commonly known as "deepfakes."	Enacted	2 April 2025
NJ	A 3585	Prohibits and imposes criminal penalty on disclosure	In committee	13 January 2026

State	Bill	Title	Current status	Last action
		of certain intentionally deceptive audio or visual media within 90 days of election. Companion: NJ S 2129		
NJ	A 4480	Establishes civil right of action for misuse of individual's name, image, likeness, or voice.	In committee	6 June 2024
NJ	A 4851	Provides gross income tax exclusion for all compensation earned by college athletes for use of name, image, or likeness.	■ In committee	4 May 2026
NJ	A 5088	"AI Likeness Protection Act"; concerns distributing realistic representation of individual's image, likeness, or voice created using generative artificial intelligence.	■ In committee	14 May 2026
NJ	A 5089	"AI Image Disclosure Act"; concerns disclosure of certain AI-generated content.	■ In committee	14 May 2026
NJ	A 5708	Prohibits non-compete clauses. Companion: NJ S 4385	■ In committee	4 December 2025
NJ	A 5729	Establishes protections for student-athletes and certain institutions of higher education concerning name, image, or likeness compensation; repeals "New Jersey Fair Play Act."	■ Passed committee	30 June 2025
NJ	A 770	Requires certain disclosures of intentionally deceptive audio or visual media.	■ In committee	13 January 2026

State	Bill	Title	Current status	Last action
NJ	S 1192	Excludes from gross income tax certain compensation earned by college athletes for use of name, image, or likeness.	In committee	13 January 2026
NJ	S 2544	Establishes criminal penalties for production or dissemination of deceptive audio or visual media, commonly known as "deepfakes."	Passed committee	30 January 2025
NJ	S 3276	Prohibits contracts for student-athlete's name, image, or likeness from remaining in effect beyond the date the student-athlete is no longer eligible to participate in intercollegiate athletics.	In committee	2 February 2026
NJ	S 329	Extends crime of identity theft to include fraudulent impersonation or false depiction by means of artificial intelligence or deepfake technology.	In committee	13 January 2026
NJ	S 3305	Prohibits creation or disclosure of deceptive audio or visual media, known as "deepfakes," under certain circumstances.	In committee	2 February 2026
NJ	S 4386	Prohibits non-compete clauses and no-poach agreements.	In committee	19 May 2025
NJ	S 4439	Establishes protections for student-athletes and certain institutions of higher education concerning name,	Enacted	22 July 2025

State	Bill	Title	Current status	Last action
		image, or likeness compensation; repeals "New Jersey Fair Play Act."		
NJ	S 4542	Excludes from gross income tax certain compensation earned by college athletes for use of name, image, or likeness.	In committee	2 June 2025
NJ	S 4702†	"AI Likeness Protection Act"; concerns distributing realistic representation of individual's image, likeness, or voice created using generative artificial intelligence.	In committee	1 October 2026
NJ	S 704	Amends current child labor laws to protect minor working as vlogger in certain circumstances.	In committee	13 January 2026
NM	HB 141	ARTIFICIAL INTELLIGENCE ACCOUNTABILITY ACT	Introduced	24 March 2026
NM	HB 212	VOICE & VISUAL LIKENESS RIGHTS ACT	Introduced	24 March 2026
NM	HB 221	VOICE & VISUAL LIKENESS RIGHTS ACT	Passed committee	3 June 2025
NM	HB 335	CONFIDENTIAL STUDENT ATHLETE NIL INFO	Dead	24 March 2026
NM	HB 401	A.I. SYNTHETIC CONTENT ACCOUNTABILITY ACT	In committee	3 June 2025
NV	SB 293	Revises provisions relating to intercollegiate athletics. (BDR 34-1088)	Enacted	6 June 2025
NV	SB 332†	Prohibits the making of a bad-faith claim or assertion	In committee	12 April 2025

State	Bill	Title	Current status	Last action
		of copyright infringement. (BDR 52-699)		
NY	A 10110	Relates to a personal right of publicity	■ In committee	2 February 2026
NY	A 10964	Relates to student-athlete name, image, and likeness compensation Companion: NY S 10289	■ In committee	14 April 2026
NY	A 10981	Prohibits non-compete agreements for certain medical professionals Companion: NY S 9228	■ In committee	29 April 2026
NY	A 11270	Enacts the "advancing rights for talent, independence, services and tenure (ARTIST) act"	■ In committee	4 May 2026
NY	A 11683†	Relates to audiovisual advertisements and synthetic performer disclosures and materially deceptive media disclosures in certain political communications	■ In committee	2 September 2026
NY	A 11712†	Relates to student-athlete contracts	■ In committee	16 September 2026
NY	A 11717†	Relates to compensation received by minor student-athletes from contracts for the use of a student-athlete's name, image and likeness	■ In committee	16 September 2026
NY	A 1361	Relates to restrictive covenants between employers and employees with respect to agreements not to compete	■ In committee	7 January 2026

State	Bill	Title	Current status	Last action
NY	A 235	Relates to unauthorized depictions of public officials generated by artificial intelligence	In committee	7 January 2026
NY	A 3924	Relates to privacy rights involving digitization	In committee	7 January 2026
NY	A 395	Prohibits bad faith assertions of copyright infringement	In committee	7 January 2026
NY	A 5008†	Relates to the ability of government agencies in New York to claim copyright protection Companion: NY S 10193	In committee	23 April 2026
NY	A 7295	Relates to expanding the right of publicity Companion: NY S 10493	In committee	7 January 2026
NY	A 7717†	Increases the trademark registration and renewal fee Companion: NY S 6615	In committee	7 January 2026
NY	A 7718†	Provides for remedies for trademark dilution Companion: NY S 6644	In committee	7 January 2026
NY	A 8105	Creates the uniform trade secrets act Companion: NY S 5336	In committee	7 January 2026
NY	A 8611	Clarifies the right of publicity	In committee	7 January 2026
NY	S 3990	Relates to establishing the offense of false pretense	In committee	15 June 2026
NY	S 4641	Prohibits non-compete agreements and certain restrictive covenants	Passed chamber	9 June 2025

State	Bill	Title	Current status	Last action
		Companion: NY A 10023, NY S 9759		
NY	S 5156	Establishes the "It's Your Data Act"	In committee	7 January 2026
NY	S 6616	Increases the remedy for trademark counterfeiting	In committee	7 January 2026
NY	S 825	Establishes protections for minors who are featured in compensated video content Companion: NY A 774	Passed chamber	1 June 2026
NY	S 8391	Relates to the right of publicity Companion: NY A 8882	Enacted	11 December 2025
NY	S 8420	Relates to requiring advertisements to disclose the use of a synthetic performer Companion: NY A 606, NY A 8887, NY S 1228	Enacted	11 December 2025
NY	S 8721	Establishes privacy and publicity rights for likenesses altered using artificial intelligence	In committee	7 January 2026
OH	HB 184	Prescribe limitations on intercollegiate athlete contracts	Enacted	20 March 2026
OH	HB 185	Regards an individual's persona usage; prohibit certain deepfakes	In committee	26 March 2025
OH	HB 745	Enact Student-Athlete Publicity Rights and Fair Compensation Act	In committee	18 March 2026

State	Bill	Title	Current status	Last action
OH	SB 163	Regards AI images, simulated child porn, replica identity fraud	Passed chamber	27 May 2026
OH	SB 301	Regards noncompete clauses in health care employment contracts	In committee	29 October 2025
OK	HB 1016	Labor; compensation for minors; Internet content; records; trust account; civil action; effective date.	Passed chamber	16 April 2026
OK	HB 1305	Student athletes; name, image, and likeness; financial literacy; emergency.	Passed committee	12 February 2025
OK	HB 1305	Student athletes; name, image, and likeness; financial literacy; emergency.	Passed committee	12 February 2025
OK	HB 2216	Securities; Oklahoma Ensuring Likeness, Voice, and Image Security Act of 2025; property right; civil action; effective date.	In committee	4 February 2025
OK	HB 2216	Securities; Oklahoma Ensuring Likeness, Voice, and Image Security Act of 2025; property right; civil action; effective date.	In committee	4 February 2025
OK	HB 3299	Crimes and punishments; creating and disseminating a digitization or synthetic media; making certain acts unlawful; emergency.	Passed committee	26 February 2026

State	Bill	Title	Current status	Last action
OK	HB 3553†	Student athletes; Oklahoma Student Athlete Name, Image, and Likeness Rights Reform Act of 2026; effective date.	In committee	3 February 2026
OK	SB 2085	Artificial intelligence; establishing certain rights; prohibiting certain actions by certain entities; requiring certain actions by certain entities. Effective date.	In committee	3 February 2026
OK	SB 490	Student Athlete Name, Image, and Likeness Rights Act; modifying terms and requirements for certain agreements between student athletes and postsecondary institutions or authorized third parties. Emergency.	Enacted	5 May 2025
OK	SB 490	Student Athlete Name, Image, and Likeness Rights Act; modifying terms and requirements for certain agreements between student athletes and postsecondary institutions or authorized third parties. Emergency.	Enacted	5 May 2025
OK	SB 746	Artificial intelligence; requiring certain disclosure for certain media. Effective date.	In committee	4 February 2025
OK	SB 746	Artificial intelligence; requiring certain disclosure for certain media. Effective date.	In committee	4 February 2025
OK	SB 894	Artificial intelligence; prohibiting distribution of certain media and requiring	Passed committee	5 March 2025

State	Bill	Title	Current status	Last action
		certain disclosures. Effective date.		
OK	SB 894	Artificial intelligence; prohibiting distribution of certain media and requiring certain disclosures. Effective date.	■ Passed committee	5 March 2025
OR	HB 2230	Relating to explicit digital forgeries.	In committee	28 June 2025
OR	SB 1139	Relating to noncompetition agreements. Companion: OR SB 468	In committee	28 June 2025
OR	SB 1193	Relating to compensation to student athletes.	In committee	28 June 2025
PA	HB 2558†	An Act prohibiting enforcement of covenants not to compete in broadcast employment agreements.	■ Passed chamber	9 July 2026
PA	SB 142	An Act prohibiting enforcement of covenants not to compete in broadcast employment agreements.	■ Passed committee	30 June 2026
PA	SB 649	An Act amending Title 18 (Crimes and Offenses) of the Pennsylvania Consolidated Statutes, in forgery and fraudulent practices, providing for the offense of digital forgery.	■ Enacted	7 July 2025
PR	PS 202	Para enmendar el Articulo 12.01, y añadir un nuevo Articulo 12.1.4, al Capitulo XII de la Ley 85-2018, según enmendada, conocida como "Ley de Reforma Educativa	■ Passed chamber	17 February 2026

State	Bill	Title	Current status	Last action
		de Puerto Rico", a los fines de disponer para que a través del Programa de Educación Ocupacional y Técnica del Departamento de Educación, se establezcan escuelas especializadas en desarrollar programas dirigidos a promover la transferencia de tecnologia para llevar al uso público, los descubrimientos cientificos y tecnológicos de los alumnos, mediante la comercialización, y la protección de la propiedad intelectual, con la cual se persigue la obtención de patentes y/o registro de las marcas de servicios; añadir un nueva Sección 2100.M a la Ley 60-2019, según enmendada, conocida como "Código de Incentivos de Puerto Rico", a los efectos de crear un denominado "Programa de Apoyo a las Escuelas Especializadas en Promoción de Transferencia de Tecnología y Comercialización de Productos", que tendrá como propósito servir como fuente de financiamiento para las actividades de desarrollo, investigación y comercialización de los productos generados por los alumnos de los antes mencionados centros educativos; enmendar los articulos 3, 4 y 26 de la Ley 214- 2004, según enmendada, conocida como		

State	Bill	Title	Current status	Last action
		"Ley del Fideicomiso para Ciencia, Tecnologia e Investigación de Puerto Rico", con el propósito de conferirle al mencionado Fideicorniso, al igual que al Departamento de Desarrollo Económico y Comercio, la responsabilidad de apoyar las actividades de desarrollo, investigación y comercialización de los productos generados por los alumnos de las referidas escuelas; y para otros fines relacionados.		
RI	HB 8060	AN ACT RELATING TO CRIMINAL OFFENSES - - IMPERSONATION AND IDENTITY FRAUD Companion: RI SB 3338	■ Enacted	23 June 2026
RI	SB 153	AN ACT RELATING TO LABOR AND LABOR RELATIONS - - EMPLOYMENT OF CHILDREN - - VLOGS	Dead	11 February 2025
RI	SB 2160†	AN ACT RELATING TO LABOR AND LABOR RELATIONS - - RHODE ISLAND NONCOMPETITION AGREEMENT ACT	■ Passed chamber	1 April 2026
RI	SB 302	AN ACT RELATING TO LABOR AND LABOR RELATIONS - - RHODE ISLAND NONCOMPETITION AGREEMENT ACT	■ Passed chamber	18 June 2025
SC	H 3273	Noncompete covenants	In committee	14 January 2025

State	Bill	Title	Current status	Last action
SC	H 3326	Bad faith copyright infringement	In committee	14 January 2025
SC	H 3404	Ensuring Likeness, Voice, and Image Security Act	In committee	14 January 2025
SC	H 4767	Physician Noncompete Contract Prohibition	Passed chamber	5 May 2026
SC	H 4902	Intercollegiate Athletes' Compensation for Name, Image, or Likeness	Enacted	23 April 2026
SC	S 46	Healthcare contracts	In committee	14 January 2025
SD	HB 1180	ensure the validity of non-compete agreements in the context of jointly owned business entities.	Enacted	12 March 2026
SD	SB 41	revise a provision related to criminal invasions of privacy, prohibit the creation and distribution of digitally fabricated material of an identifiable individual, and provide penalties therefor.	Enacted	30 March 2026
TN	HB 1206†	Physicians and Surgeons - As introduced, increases from 10 to 30 business days, the period of time that must be included in a non-compete agreement between an employing entity and a physician regarding the time after which, if no agreement on the fair market value of the practice can be determined when an attempt to repurchase the practice is made, the physician may	In committee	19 March 2025

State	Bill	Title	Current status	Last action
		remove any restrictions on the physician's ability to practice by tendering the amount that was paid to the physician for the sale of the practice. - Amends TCA Title 63 and Title 68. Companion: TN SB 852		
TN	HB 1386	Education, Higher - As introduced, requires institutions of higher education to conduct various programs for intercollegiate athletes covering name, image, and likeness; authorizes institutions of higher education to collect talent fees; makes various other changes to intercollegiate athletes' name, image, and likeness authorizations and requirements. - Amends TCA Title 4, Chapter 29; Title 49, Chapter 7; Title 49, Chapter 8 and Title 49, Chapter 9. Companion: TN SB 1419	■ In committee	21 January 2026
TN	HB 2330†	Personal Property - As introduced, extends from 10 to 100 years the initial statutory period of the postmortem right to commercial exploitation of a deceased individual's property rights in such individual's name, photograph, voice, or likeness by an executor, assignee, heir, or devisee. - Amends TCA Title 8, Chapter 3; Title 47, Chapter 25 and Title 47,	Introduced	5 February 2026

State	Bill	Title	Current status	Last action
		Chapter 18. Companion: TN SB 2655		
TN	HB 905†	Consumer Protection - As introduced, changes the definition of "definable group" for purposes of the Ensuring Likeness, Voice, and Image Security Act of 2024 to include a choral group rather than a glee club. - Amends TCA Title 47, Chapter 25, Part 11. Companion: TN SB 947	In committee	8 April 2026
TN	SB 1346	Criminal Offenses - As enacted, creates a civil and criminal action for individuals who are the subject of an intimate digital depiction that is intentionally disclosed without the individual's consent under certain circumstances. - Amends TCA Title 28 and Title 39, Chapter 17. Companion: TN HB 1299	Enacted	15 May 2025
TX	HB 126	Relating to the compensation and professional representation of prospective student athletes and student athletes participating in intercollegiate athletic programs at certain institutions of higher education.	Enacted	5 June 2025
TX	HB 127	Relating to measures to protect institutions of higher education from foreign adversaries and to the prosecution of the criminal	Enacted	20 June 2025

State	Bill	Title	Current status	Last action
		offense of theft of trade secrets; increasing a criminal penalty.		
TX	HB 2795	Relating to criminal offenses for creating and distributing certain misleading images and videos; creating a criminal offense.	In committee	19 March 2025
TX	HB 2907	Relating to the use by a landlord or landlord's manager or agent of a tenant's name or likeness for a commercial purpose.	In committee	19 March 2025
TX	HB 3220	Relating to the compensation and professional representation of prospective student athletes and student athletes participating in intercollegiate athletic programs at certain institutions of higher education. Companion: TX SB 1817	In committee	20 March 2025
TX	HB 3694	Relating to the unlawful production or distribution of certain sexually explicit media and to the removal of certain intimate visual depictions published on online platforms without the consent of the person depicted; increasing criminal penalties.	■ Passed chamber	19 May 2025
TX	HB 3787	Relating to the sale and distribution of counterfeit or unsafe lighters; imposing a civil penalty.	■ Passed chamber	13 May 2025

State	Bill	Title	Current status	Last action
TX	HB 3950	Relating to digital replication rights in the voice and visual likeness of individuals; providing private causes of action; authorizing a fee.	In committee	27 March 2025
TX	HB 4081	Relating to the sealing of certain documents alleged to contain trade secrets.	Enacted	20 June 2025
TX	HB 421	Relating to the creation of certain explicit deep fake material; providing a private cause of action.	Passed chamber	30 April 2025
TX	HB 449	Relating to the unlawful production or distribution of sexually explicit media using deep fake technology.	Vetoed	22 June 2025
TX	HB 5517	Relating to sexually explicit artificially generated images and videos.	In committee	7 April 2025
TX	HB 5543†	Relating to creating a private cause of action for bad faith claims of patent infringement.	Dead	12 May 2025
TX	HB 783	Relating to civil liability for online impersonation.	Enacted	20 June 2025
TX	SB 1960	Relating to digital replication rights in the voice and visual likeness of individuals; providing private causes of action; authorizing a fee.	Passed chamber	21 May 2025
TX	SB 2030	Relating to prohibited student athlete name, image, and likeness agreements; providing injunctive relief and a civil penalty.	In committee	17 March 2025

State	Bill	Title	Current status	Last action
TX	SB 2430	Relating to measures to protect public institutions of higher education from foreign adversaries and to the prosecution of the criminal offense of theft of trade secrets; providing civil and administrative penalties; increasing a criminal penalty.	In committee	5 May 2025
TX	SB 442	Relating to the prosecution and punishment of the offense of unlawful production or distribution of certain sexually explicit media; increasing a criminal penalty.	■ Passed chamber	26 May 2025
TX	SB 655	Relating to prohibited student athlete name, image, and likeness agreements; providing injunctive relief and a civil penalty.	In committee	3 February 2025
TX	SB 893	Relating to criminal offenses for creating and distributing certain misleading images, audio recordings, and videos; creating a criminal offense.	■ Passed chamber	9 April 2025
US	H.R. 10215	Workforce Mobility Act of 2026	■ In committee	1 September 2026
US	H.R. 10364	American Copyright Protection Act of 2026	■ In committee	14 September 2026
US	H.R. 10575	Deterring Extraterritorial Foreign Exploitation of Networks Damaging Intellectual Property (DEFEND IP) Act of 2026	■ In committee	24 September 2026

State	Bill	Title	Current status	Last action
US	H.R. 1941	Preventing Deepfakes of Intimate Images Act	In committee	6 March 2025
US	H.R. 8915	NO FAKES Act of 2026	In committee	20 May 2026
US	S. 4668	Protect College Sports Act of 2026	Introduced	5 October 2026
US	S. 4695	CONSENT Act	In committee	8 June 2026
UT	HB 203	Non-Compete Amendments	Passed committee	7 March 2026
UT	HB 449	Student Athlete Amendments	Passed chamber	8 March 2025
UT	SB 111	Veterinary Post-employment Amendments	Enacted	17 March 2026
UT	SB 256	Identity Protection Modifications	Enacted	26 March 2026
UT	SB 271	Unauthorized Artificial Intelligence Impersonation Amendments	Enacted	27 March 2025
VA	HB 1099†	Student-athlete name, image, and likeness deal transparency; best practices, report.	In committee	4 February 2026
VA	HB 1099	Student-athlete name, image, and likeness deal transparency; best practices, report.	In committee	4 February 2026
VA	HB 2374	Athlete agents; deregulation.	In committee	5 February 2025

State	Bill	Title	Current status	Last action
VA	HB 2462	Unauthorized use of name, portrait, etc.; digital replica, civil liability, statute of limitations.	Passed chamber	22 February 2025
VA	HB 581	Unauthorized use of voice or likeness; punitive damages, statute of limitations.	Enacted	13 April 2026
VA	HB 949	Covenants not to compete; exceptions, civil penalty.	In committee	3 February 2026
VA	SB 128	Covenants not to compete; includes health care professionals, civil penalty.	Vetoed	11 April 2026
VA	SB 1421	Unauthorized use of voice or likeness; punitive damages, statute of limitations.	In committee	29 January 2025
VA	SB 170†	Protection of employees; covenants not to compete, discharged employees.	Enacted	13 April 2026
VA	SB 571†	Synthetic media; expands applicability of provisions related to defamation, etc., penalty.	In committee	19 November 2024
VA	SB 678†	Intercollegiate athletics; student-athletes, compensation and representation for name, image, etc.	Passed committee	19 November 2024
VA	SB 753	Unauthorized use of voice or likeness; punitive damages, statute of limitations.	Enacted	13 April 2026
VA	SB 840	Child labor; child engaged in the work of content creation, trust account.	In committee	20 January 2025

State	Bill	Title	Current status	Last action
VA	SB 998	Child labor; child engaged in the work of content creation, trust account.	Enacted	2 May 2025
VT	H 205	An act relating to agreements not to compete	Floor vote	13 March 2026
VT	H 334	An act relating to limiting employer restrictions on individuals separating from employment	Introduced	15 January 2026
VT	H 387†	An act relating to the creation of a property right for an individual's personal characteristics	Introduced	26 February 2025
VT	H 388†	An act relating to the protection of an individual's digital replica	Introduced	26 February 2025
VT	H 563	An act relating to a private right of action for unauthorized use of a person's likeness obtained near the immediate entrance of an essential care facility	Introduced	6 January 2026
WA	HB 1155	Prohibiting noncompetition agreements and clarifying nonsolicitation agreements. Companion: WA SB 5437	Enacted	23 March 2026
WA	HB 1205	Prohibiting the knowing distribution of a forged digital likeness.	Enacted	16 April 2025
WA	HB 1820	Protecting the interests of minor children featured on for-profit family vlogs.	Introduced	12 January 2026

State	Bill	Title	Current status	Last action
WA	SB 5886	Concerning forged digital likenesses.	■ Enacted	16 March 2026
WA	SB 6041	Updating personality rights protections.	Introduced	27 January 2026
WI	AB 1034	Relating to: name, image, and likeness rights for University of Wisconsin System student athletes; maintenance costs for University of Wisconsin–Madison intercollegiate athletic facilities; and making an appropriation. (FE) Companion: WI SB 1075	■ Enacted	13 May 2026
WI	AB 567	Relating to: covenants not to compete in employment contracts.	Dead	23 March 2026
WI	AB 675	Relating to: noncompete clauses for medical practitioners. Companion: WI SB 657	Dead	23 March 2026
WI	AB 884	Relating to: who may purchase certain contractual services and technical changes to tax provisions related to qualified retirement plans and the film production services credit. Companion: WI SB 880	■ Enacted	2 April 2026
WV	HB 5178†	To provide asset preservation for minors who earn income from artistic or creative services for us of their name, image, or likeness	■ In committee	4 February 2026
WV	SB 647†	Authorizing higher education institutions to enter into agreements relating to	In committee	3 March 2025

State	Bill	Title	Current status	Last action
		student-athlete's name, image, or likeness		
WY	SF 107	Noncompete agreements prohibited.	■ Enacted	19 March 2025

† Matched on the bill's title alone, because the platform does not yet hold that bill's full text. Every other bill is matched on its whole document.

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